

# AGENDA

## DAY 1 :: JUNE 11TH

TIME	SESSION NAME
10:00-12:00	ARRIVAL & REGISTRATION
12:15-12:30	OFFICIAL OPENING
12:30-13:00	KEYNOTE TALK PREPARING FOR AGENTIC COMMERCE HEIKO HOTZ GENERATIVE AI GLOBAL BLACKBELT GOOGLE
13:00-13:30	TALK PLUMBING BEFORE MAGIC: WHAT IT REALLY TAKES TO TALK TO YOUR DATA GORAN PAVLOVIC DELIVERY DIRECTOR @THINGS SOLVER
13:30-14:30	COFFEE BREAK & NETWORKING
14:30-15:15	PANEL DISCUSSION DEVELOPING DIGITAL IDENTITY BY THE WORLD BANK GROUP
15:15-15:45	PANEL DISCUSSION AI FACTORY LIVE: FROM RECORD-BREAKING TOKEN THROUGHPUT TO THE AGENTIC VERA RUBIN FUTURE BY NIKOLA VURDELJA, BDM FOR AI SERVICES @ ORION TELEKOM
17:00-23:00	PULA SIGHTSEEING & WINEYARD DINNER

## DAY 2 :: JUNE 12TH

TIME	SESSION NAME	SESSION NAME
09:30-10:00	KEYNOTE TALK AI WON'T REPLACE YOUR COMPANY. BUT ANOTHER COMPANY USING AI WILL GORAN KLEPAC DIRECTOR OF BIG DATA ANALYTICS @ HRVATSKI TELEKOM	
10:00-10:30	TRANSFORMING PUBLIC SECTOR WITH AI TBA JOHANNES PAPE HEAD OF ARTIFICIAL INTELLIGENCE SALES AND GO-TO-MARKET @ NETAPP EMEA	AI STRATEGY & IMPLEMENTATION AI-POWERED CYBER RESILIENCE FOR INDUSTRIAL AND CRITICAL INFRASTRUCTURE THOMAS FISCHER SALES DIRECTOR EASTERN EUROPE & BALTICS @ CLAROTY
10:30-11:00	TRANSFORMING PUBLIC SECTOR WITH AI LORYA: OPEN-SOURCE AI FOR CULTURAL HERITAGE DIGITIZATION VID STIMAC PROJECT MANAGER AI, DIGITAL INNOVATIONS @ UNDP SERBIA	AI STRATEGY & IMPLEMENTATION YOUR AI STRATEGY IS NOT THE PROBLEM. YOUR OPERATING RHYTHM IS. FILIP BATURAN HEAD OF AI STRATEGY @ SMARTCAT
11:00-11:45	TRANSFORMING PUBLIC SECTOR WITH AI PANEL: BUILDING AI-READY PUBLIC INSTITUTIONS NINOSLAV KEKIC PPS SERBIA	AI STRATEGY & IMPLEMENTATION PANEL: THE LEADERSHIP CHALLENGE OF AI GOVERNANCE RATKO DRCA, NIKOLA LEKIC, MILA MILENKOVIC DELOITTE CROATIA, NELT GROUP, TELEKOM SERBIA
11:45-12:30	COFFEE BREAK & NETWORKING	COFFEE BREAK & NETWORKING
12:30-13:00	TRANSFORMING BANKING & FINANCE WITH AI AI-DRIVEN FINANCE: FROM AUTOMATION TO INTELLIGENCE FILIP PETROVSKI FOUNDER & DATA ARCHITECT @ DATA MASTERS	AI-WORKFORCE DEATH OF HUMAN IN THE LOOP: CAN CO-INTELLIGENCE BE THE ANSWER? ALIN KALAM HEAD OF MARKET INTELLIGENCE & AI COORDINATION @ UNIQA INT.
13:00-13:30	TRANSFORMING BANKING & FINANCE WITH AI BEYOND CHATGPT: WHY MOST BANKS ARE NOT READY FOR AI - AND WHAT IT TAKES TO GET THERE DEJAN DJEKIC CEO @ FUNCTOR	AI-WORKFORCE PERSONALIZED CORPORATE UPSKILLING FOR THE AI ERA JOSIP SABAN CEO @ DATA MERIDIAN
13:30-14:15	TRANSFORMING BANKING & FINANCE WITH AI PANEL: THE FUTURE OF AI-POWERED FINANCIAL SERVICES MIROSLAV GRBOVIC, ALIN KALAM BANCA INTESA, UNIQA INTERNATIONAL	AI-WORKFORCE PANEL: HUMAN + AI: THE NEW WORKFORCE DYNAMIC NENAD BOZIC, DRAGANA ZIVIC, DALIBOR LAZAREVIC SMARTCAT, UNICREDIT, NIS
14:15-15:15	LUNCH BREAK	LUNCH BREAK
15:15-17:00	ROUND TABLE SESSIONS THE ROLE OF AI IN CUSTOMER EXPERIENCE AND PERSONALIZATION AI LEADERSHIP AND ORGANIZATIONAL TRANSFORMATION SCALING AI BEYOND PILOT PROJECTS BALANCING INNOVATION, REGULATION AND SECURITY IN AI DATA READINESS AND INFRASTRUCTURE FOR AI SUCCESS MEASURING ROI FROM AI INVESTMENTS AI SOVEREIGNTY: NECESSITY OR ILLUSION?	
21:00-23:30	GALA NIGHT & AI AWARDS	